

ICBEIT 2014 Taipei

INTERNATIONAL CONFERENCE ON BUSINESS, ECONOMICS AND INFORMATION TECHNOLOGY
Doing Business in the Global Economy: Economic, Political, Social, Cultural and Technological Environments
March 17th and 18th 2014 at the Regent Hotel, Taipei City, Taiwan

ORGANIZED AND SPONSORED BY
University of Guam-School of Business and Public Administration (Guam, U.S.A.)
Penn State Altoona-Division of Business and Engineering (Pennsylvania, U.S.A.)
Nagoya University-Graduate School of Economics-Economic Research Center (Japan)
Ritsumeikan Asia Pacific University-Graduate School of Management (Japan)

ANNOUNCEMENT

ABOUT THE CONFERENCE

This conference provides a venue for scholarly interactions among academics, researchers, students, and representatives from industry and government. The annual theme is the economic, social, political, cultural and technological environments in which today's businesses operate. This conference is the 8th in the annual international conference series since 2007.

Annually, our conference is attended by 60 to 120 participants who represent up to 20 universities in up to 12 countries and territories. Our conference has been successful in that more than 50% of participants are repeat participants, i.e., they participated in at least one of our past conferences. Participants' post-conference feedback in our last three (3) conferences show more than 90% rating our conference as "excellent" or "very good".

PAST CONFERENCES

- March 2007 in Guam, U.S.A.³
- March 2008 in Hanoi, Vietnam⁴
- March 2009 in Nagoya, Japan¹
- February/March 2010 in Seoul, South Korea⁵
- March 2011 in Guam, U.S.A.¹
- March 2012 in Ho Chi Minh City, Vietnam^{1,6}
- March 2013 in Cairns, Queensland, Australia^{1,2}

All of the past conferences were organized by the University of Guam-School of Business and Public

Administration (Guam, U.S.A.) in partnership with Penn State Altoona-Division of Business and Engineering (U.S.A.) and one or more of the following partners:

- 1: Nagoya University-Graduate School of Economics-Economic Research Center (Japan)
- 2: Ritsumeikan Asia Pacific University-Graduate School of Management (Japan)
- 3: Alfred University-College of Business (U.S.A.)
- 4: Vietnam National University-Hanoi School of Business (Vietnam)
- 5: Seoul Women's University (South Korea)
- 6: University of Economics in Ho Chi Minh City (Vietnam)

CONFERENCE TOPICS

Proposals for presentations and panels (comprised of 3 to 5 related presentations) are invited in the following broad subject categories.

- [01] Accounting
- [02] Business Law, Ethics or Regulation
- [03] Economics
- [04] Entrepreneurship
- [05] Finance
- [06] International Business
- [07] International Tourism
- [08] Management (including Health Care Management)
- [09] Management Information Systems
- [10] Marketing
- [11] Strategic Management
- [12] Interdisciplinary
- [13] Pedagogy
- [14] Case Studies
- [15] Graduate Student Presentations
- [16] Undergraduate Student Presentations

The Conference Program will be organized so that sessions flow well and that papers in each session relate to

each other. Depending on the numbers of paper presentations, we may also consider holding concurrent sessions. Plan on a 15-20 minute presentation (including questions and answers). Language used in the entire conference will be English. Non-English-speaking presenters may participate as long as they are accompanied by a competent English-translator and limit their presentation within the time allowance. Equipment for PowerPoint presentations will be available. Please save your files in a lower version of PowerPoint (with a .ppt extension) to ensure software compatibility. Please use a flash drive for file storage.

CONFERENCE REGISTRATION

The conference registration fees are USD350 per person, including lunch and morning and afternoon snacks on the two days of the conference and presentation of one paper. Students may avail of the discounted rate of USD300 per student. Please add USD50 for each paper you plan to present after the first paper. You may register for the conference by completing the enclosed form and sending it by email to Dr. Ruane at the University of Guam, School of Business and Public Administration (mcruane@ug Guam.uog.edu) by November 10, 2013.

On the same registration form, please indicate if you will be interested in joining the study tour, which will be offered only if the minimum number of participants is met.

SUBMISSION OF PROPOSALS AND FINAL MANUSCRIPTS

Proposals for a panel or individual presentation must be received by OCTOBER 31, 2013. All proposals are to be electronically submitted to mcruane@ug Guam.uog.edu (Subject:

GUM0027-2

Proposal for ICBEIT 2014 Taipei). Be sure to provide contact information about author(s), including email address(es) and a brief abstract (100 words) describing your panel or presentation. Be sure to indicate the subject category to which your paper is most relevant (see code above) and include at least three keywords. Within days, you will be notified about the acceptance of your abstract and expected to register by **November 10, 2013**.

Manuscripts must be submitted to mcruane@ugvam.uog.edu (Subject: Manuscripts for ICBEIT 2014 Taipei) by **JANUARY 31, 2014** for inclusion in the *ICBEIT 2014 Taipei Proceedings* and distributed to all conference participants.

OPPORTUNITY TO PUBLISH IN A PEER-REVIEWED JOURNAL

Like our past conferences, this year's conference also offers you, as conference participant, with the opportunity to publish your conference paper in any of the double-blind, peer-reviewed journal published by the Allied Academies

<http://www.alliedacademies.org/Public/Journals/Journals.aspx>. Although not all submissions will be accepted for publication, the editorial review board will give each submission its utmost consideration. Journal submissions must be sent to mcruane@ugvam.uog.edu (Subject: Journal submission) around **APRIL 30, 2014**. Only those papers presented at the conference will be considered for journal publication.

Allied Academies require authors of accepted papers to become academy members at USD75 for the year. This entitles the member to a number of benefits, including a PDF version of the

journal issue that features your accepted paper as well as access to past journal issues, which are downloadable as PDF files. Printed copies of any of Allied Academies' journals can be ordered at extra cost.



The conference hotel will be the **REGENT HOTEL** at No. 3, Ln. 39, Sec. 2 ZhongShan N. Rd., Taipei 104, Taiwan. <http://www.regenthotels.com/EN/Taipei> It is centrally located in the Zhongshan area, walking distance from the Zhongshan station and 1.25 miles away from the Taipei Main Station, stores, restaurants and tourist attractions.

We have arranged a discounted room rate starting from NTD6,500 (approximately USD225) subject to 10% service charge and 5% value-added tax for a deluxe room with king-sized bed and complimentary daily buffet breakfast for one guest. Additional buffet breakfast at NTD880 (USD30). To reserve, please fill out the provided reservation form and return by **December 16, 2013** to Ms. Judy Chou judy.chou@fihregent.com or Ms. Judy Lee judy.lee@fihregent.com

Depending on your budget, there are many affordable hotels within walking distance of the Regent Hotel.

Many of you will arrive at Taiwan Taoyuan International Airport, which is 48 km. (30 mi.) west of Taipei City. Getting to the city center will cost approximately USD50 each way by taxi and USD5 each way by public bus.

If staying at the Regent Hotel, you may arrange to be picked up for NTD2,600 (USD90) in a car that fits up to 3 guests.

VISA TO ENTER TAIWAN

Holders of passports issued by the U.S., Japan, South Korea and other countries listed at <http://www.boca.gov.tw/content?mp=2&Cultem=1443> are eligible for visa exempt entry to Taiwan. Other passport holders are advise to contact their nearest Taiwan Economic and Cultural Office regarding any visa requirement to enter Taiwan.

If an entry visa is required, obtaining it is the sole responsibility of the conference participant. The conference organizers will not apply for an entry visa on your behalf nor provide documents other than a letter that will indicate your intended participation at the conference.

OTHER ANNOUNCEMENTS

- As in past conferences, all fees are non-refundable once they are paid.
- As in past conferences in other locations, please note that the organizers do not provide insurance of any type to conference participants

Contact Information of Conference Co-Chairs

Marla Claret M. Ruane, Ph.D.
Professor of Economics at the University of Guam-School of Business and Public Administration
UOG Station, Mangilao, Guam 96923
Tel 1 (671) 735-2501
Fax 1 (671) 734-5362
mcruane@ugvam.uog.edu

Barbara A. Wiens-Tuers, Ph.D.
Associate Professor of Economics and Head of the Division of Business and Engineering, Penn State Altoona
3000 Ivyside Park, Altoona, PA 16601
Tel 1 (814) 949-5773
Fax 1 (814) 949-5829
baw16@psu.edu

Akihiro Noguchi, D (Econ)
Former Director of Economic Research Center and Professor at the Nagoya University- Graduate School of Economics
C4-2(700) Furocho, Chikusa, Nagoya 464-8601 Japan
Tel 81 (52) 789-2373
Fax 81 (52)789-4924
noguchi@soec.nagoya-u.ac.jp

Michael Angelo A. Cortez, Ph.D.
Associate Professor of Accounting
Ritsumeikan Asia Pacific University-Graduate School of Management
1-1 Jumonjibaru, Beppu Oita 874-8577 Japan
Tel 81 (977) 78-1232
Fax 81 (977) 78-1232
cortezm@apu.ac.jp

IF YOU ARE INTERESTED TO BECOME A PARTNER/SPONSOR OF THIS CONFERENCE, PLEASE CONTACT:

Anita Borja Enriquez, D.B.A.
Senior Vice President
University of Guam
abe@ugvam.uog.edu

Annette Tajaron Santos, D.B.A.
Dean
University of Guam-School of Business and Public Administration
atsantos@ugvam.uog.edu

CONFERENCE WEBSITE: <http://www.altoona.psu.edu/abem> (will be available soon)

Click on "Conference Archives" on the left of the website to see past conferences.

GUM 0029-3