

OLED LAMPS for RECREATION and TOURISM

Contest Terms and Conditions

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1. Legal basis, form, type and object of the Contest

1.1. Organizers, organizations and participating institutions

Organizer: Polish Association of Lighting Industry

Co-organizers:

Goczołowie Architekci Studio Autorskie

OVO Grąbczewscy Architekci

Agencja SOMA, organizer of the LIGHT Trade Show

Contest Sponsors:



Honorary patronage:

CULTURE.PL The Adam Mickiewicz Institute



1.2. Contest form and type

This is an open, international, single-stage contest.

1.3. Introduction to the Contest

Artificial light accompanies us in all our activities, including the most pleasant ones related to recreation and tourism. Thanks to OLED technology, we can minimize the source of this light to the necessary minimum, making its lightness and easy access an additional advantage when travelling. We are looking for ideas about artificial light accompanying us when resting or on holiday, that intersect with innovation, functionality, modernity and beauty.

1.4. Object of the Contest

The object of the Contest is to design new artificial lighting – a lighting element for recreation and tourism. This could be an entire lighting system, lighting fixture, a hanging lamp, a standing lamp, or any kind of lighting element with an innovative form and function.

The project should go beyond the limits of typical thinking about the role and possibilities of lighting in architecture, interior design and design in general.

1.5. Contest management

1.5.1. The SOMA Agency is providing management for the Contest.

2. Entrance Requirements

2.1. Entrants

2.1.1. Individuals or teams can participate in the Contest as creators of a submitted work. Teams can be interdisciplinary.

2.1.2. The Contest is open to people working in architecture, art, industrial design and all areas of science.

2.1.3. Excluded from the Contest participation are:

- Members of the Contest Jury,
- Contest organizers,
- Authors of the Contest's terms and conditions,
- Representatives, shareholders, members of the executive staff or employees of the Contest's organizers.

2.3. Formal requirements

2.3.1. Drawing part

The design should be prepared using one or two B1 sheets (70x100 cm) at 150 dpi resolution, in vertical format.

The sheets should contain:

- Ideograms and/or diagrams explaining the presented design,
- Situation, location and cardinal points, where relevant to the design,
- Scale drawings.

The scale used should provide clarity to the design.

- Visualizations, drawings, collages, photos of the model etc. depicting the idea of the design.

Note! The design must be presented in a way enabling a prototype to be made on its basis. **OLEDWorks OLED panels** should be used in the design. For more information, visit www.oledworks.com/products and have a look at the Brite 2 FL300 product family, the Brite 3 Product sheet and the BendOLED.

In particular, the design should include information on the types of OLED panels used, their assembly method and power supply.

2.3.2. Descriptive part

The description of the design and its underlying ideas should be short, and presented on a maximum of two A4 pages, using a 12-point font. A six-digit logo/emblem identifying the creator(s) should be placed in the upper right corner of each side of the description.

2.3.3. Development technique

The design should be delivered on a CD/DVD, PenDrive or by electronic means (using the WeTransfer service), as described below. Please include the Registration Form (Attachment 1) with your submission.

Applications should contain:

- Drawings in .JPG format and a short description saved as a .PDF file.

The maximum size of any file should be no more than 10 MB

The design should be presented on a maximum of two B1 charts (70 x 100 cm) at 150 dpi in vertical format. Each of the drawings should be marked with a six-digit logo/emblem in the upper right corner.

The maximum dimensions of the emblem field are: 15 mm high, 120 mm wide.

The CD/DVD or PenDrive should be marked with the same emblem. Applications sent electronically should also include the emblem in the body of the message.

Upon receipt of a Contest entry, its emblem will be encrypted by the Contest Secretary and linked to a registration number. Each entry will be given a unique registration number.

2.4. The language of the descriptions should be Polish or English.

3. Evaluation criteria

Submitted Contest entries will be evaluated for:

- Compliance with the Contest's objective,
- Attractiveness and innovation of the design,
- Architectural, design-related and visual qualities,
- Clarity of the idea.

Weight of each criteria:

- a) 50% – Attractiveness and innovation
- b) 25% – Clarity
- c) 25% – Visual qualities

4. Attachments to the Contest's Terms and Conditions – required entry materials

Attachment 1 – Registration Form

Attachment 2 – Contest Entry Receipt Confirmation Form

5. Timeline

1.	Approval of the Contest's Terms and Conditions	20/06/2018
2.	Contest announcement	30/06/2018
3.	Entrants' enquires	30/11/2018
4.	Responding to enquires	14/12/2018
	Webinar, organized by OLEDWorks	
5.	Submission of entries	18/01/2019
6.	Contest Jury's proceedings	28-31/01/2019
7.	Announcement of entries qualified for the final	08/02/2019
8.	Announcement of Contest results	13/03/2019

Information on entries qualified for the final will be posted on the following websites:

www.lightfair.pl and **www.pzpo.pl**, as well as on Facebook and the websites of the Contest's media patrons.

6. Prizes

The Contest Jury will award prizes to entries selected from among those qualifying for the final selection, in accordance with the criteria outlined in the Contest's Terms and Conditions. The prizes are:

1st PRIZE –PLN 2,500 cash

A prototype to be made by a lighting equipment company and presented at the LIGHT 2019 International Trade Show for Lighting Equipment in Warsaw, during a Contest awards ceremony on March 13th , 2019.

2nd PRIZE –PLN 1,000 cash

A prototype to be made by a lighting equipment company and presented at the LIGHT 2019 International Trade Show for Lighting Equipment in Warsaw, during a Contest awards ceremony on March 13th , 2019.

3rd PRIZE III –PLN 500 cash

3 HONORARY AWARDS – Decorative Lighting Fixtures

Creators of entries that qualify for the final who are not prize winners will receive special certificates.

The Contest Jury reserves the right to change the number of Prizes and Honorary awards.

The Contest Jury may order the creation of prototypes of designs other than those awarded first and second prizes.

The maker of the prototypes will be the SIGMA company.

The prizes will be presented during the official announcement of results at the LIGHT 2019 International Trade Show for Lighting Equipment in Warsaw, on March 13th , 2019. There will also be an exhibition of Contest entries at the Trade Show.

Tax on the cash prizes will be levied in accordance with Article 30, Section 1, Point 2 of the Polish Act on Personal Income Tax.

7. Contest Jury

The Contest Jury is responsible for:

- Accepting the Contest's Terms and Conditions,
- Providing answers to questions,
- Evaluating the entries and awarding prizes to their creators,
- Rendering opinions on the entries.

Composition of the Contest Jury:

Architect Beata Goczol – Goczolowie Architekci Studio Autorskie

Architect Oskar Grąbczewski – Pracownia OVO Grąbczewscy Architekci

Marek Orłowski – Polish Association of Lighting Industry

Sonia Szlencka-Stecura – Fine art artist at the Stoostudio Sonia Szlencka-Stecura

Prof. Wojciech Wybieralski – Faculty of Design at the Academy of Fine Arts in Warsaw

Marek Ramski – Representative of OLEDWorks

Representative of the SIGMA company

Elżbieta Dajer – Secretary - SOMA Agency. The Contest Secretary is not a member of the Contest Jury.

8. Processing and announcement of the Contest results

8.1. The Contest results will be published on the last day of the evaluation process, in accordance with the Contest Timeline.

8.2. The results of the Contest, including the first and last names of the creators and co-creators of the awarded entries, will be made public on the following websites: www.lightfair.pl and www.pzpo.pl, as well as on Facebook and the websites of the Contest's media patrons.

The Organizer reserves the right to present all Contest entries on the Organizer's website and in the course of the 'LIGHT 2019' International Trade Fair in Warsaw, as well as the option to reproduce the entries and publish them in post-Contest publications. The Contest results will be announced at the International Trade Show LIGHT in Warsaw, on March 13th, 2019. Following the award ceremony a public discussion about the Contest entries will take place.

The sponsors reserve the right to publish entries submitted for the Contest on their websites, display them at international events and use them on social media for marketing purposes. This also applies to entries that are not awarded in the Contest.

8.3. Once the Contest has been concluded and the prizes awarded, the graphical and textual portions of the awarded entries will become the property of the Polish Association of Lighting Industry, with copyrights to be observed under the Polish Act on Copyright and Related Rights of 04 February 1994 (Journal of Laws No. 24, item 83).

8.4. Any Contest-related materials can be used by the Polish Association of Lighting Industry only for purposes of the Contest and in post-Contest-related publications.

8.5. From among the awarded works the Jury will select those to become the basis for prototyping. The OLED elements, together with their feed systems, will be provided by OLEDWorks.

The prototypes shall become the property of the company making them and may be used only for advertising purposes, provided that the creator is specified and a statement included that the design was produced for this Contest, in observance of the copyright set out in the Polish Act on Copyright and Related Rights of 04 February 1994 (Journal of Laws No. 24, item 83).

8.6. Any Contest-related materials according to which prototypes are made can be used by **OLEDWorks** for advertising purposes, provided that the creator is specified and a statement included that the design was produced for this Contest, in

observance of the copyright set out in the Polish Act on Copyright and Related Rights of 04 February 1994 (Journal of Laws No. 24, item 83).

8.7. The prototype maker shall have the right of pre-emption with regard to the original work.

8.8. The format and degree of detail of the prototype made by the sponsoring company will depend on the degree of detail of the design solution presented in the contest entry by its creator(s), and the feasibility of implementing it as an actual prototype.

8.9. The Jury may refuse to take on creating of a prototype.

9. Anonymity

9.1. The Contest is anonymous.

9.2 For applications sent by post:

9.2.1 All drawings, attachments, packaging of Contest entries, sealed envelopes and cards bearing the names of the authors and the Entry Receipt Confirmation Form attached to the Contest Terms and Conditions (Attachment 2), must be marked by the Entrants with their logo/emblem (15 mm high, 120 mm wide), in the upper right corner.

9.2.2 The Registration Form (Attachment 1) should be placed in a sealed envelope attached to the Contest entry. The Registration Form should include the Entrant(s) first and last names, address(es), and in the case of multiple entrants, a description of their contribution and their share of the work (as a percentage). The form must be signed by all of the entrants who worked on the contest entry, and must not contain any other information. The envelope should be sealed and marked with the entrant's logo/emblem.

9.3 For applications sent by electronic means:

9.3.2 The Registration Form (Attachment 1), all drawings and attachments, and the Entry Receipt Confirmation Form (Attachment 2), must be marked by the Entrants with their logo/emblem (15 mm high and 120 mm wide), in the upper right corner.

The Contest Secretary will place each Entrant's application forms in an envelope, seal it and mark it with a unique registration number. Until the Contest is completed all entrants are guaranteed full anonymity.

10. Enquiries and submission of entries

Contest enquiries should be made in Polish or English, and sent to the email address of the Contest Secretary: elzbieta.dajer@agencjasoma.pl.

Technical enquires about the use of OLED panels should be directed by email to: owinfo@oledworks.com with the subject line "Design contest Poland".

Entries submitted on CD/DVD or PenDrives should be posted to the following address: Agencja SOMA, ul. Bronikowskiego 1, 02-796 Warszawa, no later than by 12 am on 29/12/2018 at the latest (according to the date of the postmark).

Entries sent using the WeTransfer service should be sent to the email address of the Contest Secretary, Elżbieta Dajer at elzbieta.dajer@agencjasoma.pl

Entries can also be submitted to the Contest Office's address: Agencja SOMA ul. Bronikowskiego 1, 02-796 Warszawa, no later than by 3 pm on 18/01/2019 at the latest.

Any entries delivered in person or sent after 18/01/2019, or delivered after the date upon which the Contest Jury begins its work, will not be qualified to enter the Contest. Entries are received by the Contest's Organizational Secretary. The Contest Receipt Confirmation Form (Attachment 2) marked by the Entrant with a logo/emblem identical to the logo/emblem placed on the entry's packaging, elements of the design and the Registration Form (Attachment 1), should be completed with the time and date of acceptance of the work and the signature of the person receiving the work.