



# Prudential Foundation Global Citizens Program

## *Global Citizenship, an important 21st Century Skill*

In today's 21st century economy it is increasingly important for students entering the business world to have a global understanding and recognize the ever changing role government plays in affecting business decisions. The Prudential Foundation Global Citizens Program provides international undergraduate or graduate students from India, Japan, South Korea, China, Taiwan and Brazil the opportunity to spend a semester in Washington, D.C. in an experiential education program that exposes them to the role the United States government plays in the context of an increasingly interdependent world. In light of the increased role of regulation in the United States economy, this program exposes selected students to the financial role of the private, government and nonprofit sectors in our nation's capital. Students in the program return to their communities equipped with the skills and motivation to make real impacts as civically engaged, socially aware citizens.



The program will enable 120 students in 2013, 2014 and 2015 from universities in selected countries around the world to spend a semester together in Washington, D.C. acquiring the skills and understanding needed to become responsible global citizens. These students will join a cohort of 400-450 students from across the United States and around the world. They will live together in shared apartments and have an opportunity to learn from their internships and academic components, and from each other.

A total of forty (40) students, twenty (20) for the spring semester and twenty (20) for the fall semester, will be selected each year from universities in the following countries:

- Brazil
- India
- South Korea
- China
- Japan
- Taiwan

### *Program components*

The fifteen-week Prudential Foundation Global Citizens Program will have the following components:

1. **Internship:** The Washington Center matches students, according to their interests, with substantive internships. Placement sites could include private companies, government agencies, nonprofit and nongovernmental organizations. These internship placement sites may include, but are not limited to those involved with:
  - Economic trends
  - Regulatory and oversight issues
  - Globalization
  - Small business ownership and entrepreneurship
  - Corporate social investment strategy
  - Financial literacy
  - Monetary and fiscal policies



- Consumer credit
- Business and ethics
- Diversity in management and leadership
- Financial and banking services

Examples are AGCO, American Enterprise Institute, Asia Society, Atlantic Council of the United States, Cato Institute, Center for American Progress, Center for Strategic and International Studies (CSIS), Corporate Executive Board, Embassy of South Korea, Financial Services Roundtable, Institute of International Education, U.S. Chamber of Commerce, U.S. Small Business Administration, U.S. Korean Business Council, Alliance for U.S.-India Business, U.S.-Asia Institute, Voice of America, among many others. Students work four days per week.

2. **Academic Course:** All participants in this program attend an academic course one evening per week. The course helps students understand development theories, business and trade models as well as relevant policy-making processes.
3. **Leadership Forum:** The hallmark of TWC's programming is its Leadership Forum, which

includes the Alan K. Simpson-Norman Y. Mineta Leaders Series, Public Policy Dialogues on Capitol Hill, and the Roundtable on Philanthropy and Social Responsibility. The Leadership Forum is designed to help students reflect on their professional leadership development through presentations and interactions with prominent leaders.

**4. Programming:** In addition to The Leadership Forum, students in the Prudential Foundation Global Citizens Program participate in a series of enrichment activities outside of their internship. Students participate as a group in a series of tailored lectures, site visits, workshops, and cultural events. Examples of past events for students have included:

- Visits to the Millennium Challenge Corporation with address by Dr. Franck Wiebe, Chief Economist, the U.S. Department of Commerce International Trade Administration, and embassies such as India and the Republic of Korea
- Participation in the Model UN-Asia Pacific Economic Cooperation (APEC) simulation seminar
- Career Boot Camp with over 10 different professional development workshops

**5. Portfolio:** Students produce a compilation of documents that summarizes their learning experience, including a goal statement, various reflective assignments, papers and work samples.

*In addition, The Washington Center offers:*

**Mentorship:** TWC's Program Advisors mentor and work closely with students to ensure all their expectations are met, including all program tasks. TWC's housing facilities have Resident Assistants that supervise students during the evenings and weekends.

#### *Eligibility Requirements*

- Be enrolled in (or hold a bachelor's degree awarded by) an accredited university from one of the participating countries.

- Have a grade point average of at least 3.0 on a 4.0 scale (or equivalent).
- Demonstrate proficiency in written and spoken English.
- Demonstrate an interest in global community development through their academic background or community/campus involvement and discuss their qualifications in the essay.

#### *Important Dates and Deadlines (for Spring 2013)*

- **Application Deadline:** Sept. 15, 2012
- **Admissions Announcements:** Nov. 2, 2012
- **Acceptance Confirmation:** Nov. 7, 2012
- **Arrival and Housing Check In:** Jan. 27, 2013
- **Program Orientation Begins:** Jan. 28 & 29, 2013
- **Internship Begins:** Jan. 30, 2013
- **Internship Ends:** May 10, 2013
- **Housing Check-Out:** May 11, 2013

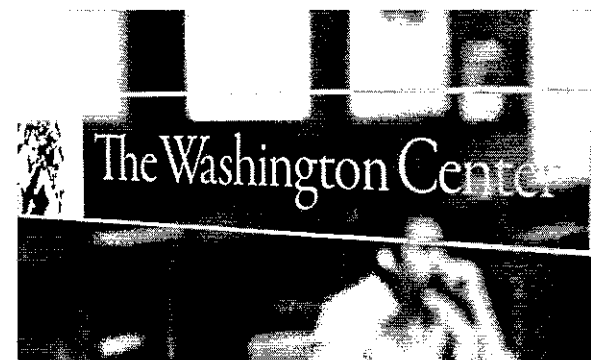
#### *Application Components*

The application consists of the following (all documents must be provided in English):

- The online application form
- An official transcript
- Two letters of recommendation (one of which must be provided by a faculty member)
- A one-page résumé
- An internship request statement
- A 500-word essay
- TOEFL score of 80 or higher. This is equivalent to 550 on the paper-based scale
- Phone interview with The Washington Center staff

#### *Scholarship Coverage*

Students will receive a scholarship that covers application, program and housing fees, J-1 Visa Sevis fee, health insurance and airfare up to 1,000 dollars.



#### *The Washington Center*

The Washington Center for Internships and Academic Seminars is an independent, nonprofit organization serving hundreds of colleges and universities in the United States and other countries by providing students challenging opportunities to train and learn in Washington, D.C. The experience helps students turn theory into practice, ambition into purpose, and potential into achievement.

The largest program of its kind, The Washington Center has 80 full-time staff and over 50,000 alumni, many of whom are in leadership positions in the public, private and nonprofit sectors of the U.S. and around the world.

The Washington Center provides diverse, highly motivated interns to thousands of organizations in government, business and the non-profit sector. They contribute significantly to their placements and often prove to be of longer-term interest as prospective employees.

More broadly, The Washington Center maintains a vital role in service to society as a whole, developing the workforce of the future and encouraging all of its participants to be informed, public-spirited and civically engaged.